

Australian Electoral Commission Annual Report 2024–25: Figure 4

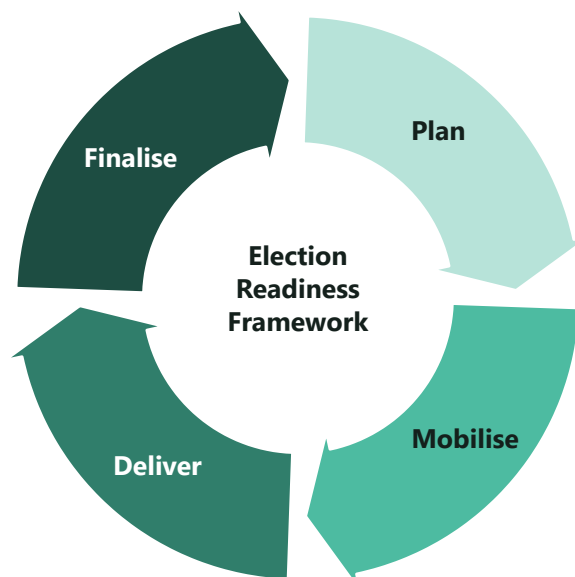
This sample reproduces page 28 (PDF page 40) of the Australian Electoral Commission (AEC) Annual Report 2024–25. It redraws Figure 4 as accessible SVG with a text alternative and a data table that carry the same information. The 4 fills step from light to dark, so each segment prints as its own grey; the labels and arrowheads carry the order.

Ensuring we are ready for the next election

During the 3-year electoral cycle, we focus on the 4 phases of election preparedness in our Election Readiness Framework: plan; mobilise; deliver; and finalise.¹

Figure 4 shows the 4 phases and the order they run in. Table 1 lists the same phases with the colour used for each.

Figure 4: Phases of the AEC Election Readiness Framework



Redrawn from Australian Electoral Commission
Annual Report 2024–25 (CC BY 4.0). Unsolicited sample;
wording and layout changed.

Table 1: Phases of the Election Readiness Framework in order, with the colour used in Figure 4

Order	Phase	Colour on the page
1	Plan	 Light green (#B7E3D9)
2	Mobilise	 Mid green (#4DBBA1)
3	Deliver	 Dark green (#307E6B)
4	Finalise	 Deep green (#1D4D42)

Note: Figure 4 draws the phases as a closed ring of arrows running clockwise, so Finalise leads back to Plan. The fills step from light to dark in phase order. The labels and arrows already carry that order, so colour adds nothing. The colours are this reproduction's, not the report's. The source page names the phases and their order. It says the framework gives the Electoral Commissioner assurance that the AEC is at an appropriate 'level of readiness'. It does not describe what happens in each phase, so this table does not either. The framework changed during 2024–25: the 2024–25 Corporate Plan had 3 phases (lessons; implement change; and mobilisation). See [footnote 1](#).

Source: Australian Electoral Commission Annual Report 2024–25, page 28, Figure 4 and footnote 1.

Within this framework, we prepare for federal electoral events through our Election Ready Road Map. Each phase of the framework directs our activities and provides a path towards delivering the next federal electoral event. These phases synchronise event preparation across the AEC to meet the 'directed level of election readiness'.

The Election Readiness Framework gives the Electoral Commissioner assurance that we are at an appropriate 'level of readiness' to conduct a federal event when required.

We used our framework to successfully prepare for and deliver the federal election on 3 May 2025.

More details on how we prepared to deliver the 2025 federal election are in our [*2025 Federal Election Report*](#) (https://www.aec.gov.au/Elections/federal_elections/2025/index.htm).

The AEC is committed to continually improving our services and engaging with voters to best understand their needs.

1 We updated our Election Readiness Framework during the reporting year. The update replaced the 3 phases (lessons; implement change; and mobilisation) published in our 2024–25 Corporate Plan. [Back to the text](#)

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